

FACTS

What does The Paducah Bank and Trust Company do with your personal information?



Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include: <ul style="list-style-type: none"> • Social Security number and income • Account balances and payment history • Credit history and credit scores
How?	All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons The Paducah Bank and Trust Company chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does Paducah Bank share?	Can you limit this sharing?
For our everyday business purposes—such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	<i>Yes</i>	<i>No</i>
For our marketing purposes—to offer our products and services to you	<i>Yes</i>	<i>No</i>
For joint marketing with other financial companies	<i>No</i>	<i>No</i>
For our affiliates' everyday business purposes—information about your transactions and experiences	<i>Yes</i>	<i>No</i>
For our affiliates' everyday business purposes—information about your creditworthiness	<i>No</i>	<i>No</i>
For our affiliates to market to you	<i>Yes</i>	<i>Yes</i>
For nonaffiliates to market to you	<i>No</i>	<i>No</i>

To limit our sharing	<ul style="list-style-type: none"> • Mail-in the form below <p>Please note: If you are a <i>new</i> customer, we can begin sharing your information [30] days from the date we sent this notice. When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.</p> <p>However, you can contact us at any time to limit our sharing.</p>
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Questions?	Call 270.575.5700 or go to www.paducahbank.com .
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Mail-in Form

<p>If you have a joint account, your choice(s) will apply to everyone on your account unless you mark below.</p> <p><input type="checkbox"/> Apply my choices only to me</p>	<p>Mark any/all you want to limit:</p> <p><input type="checkbox"/> Do not allow your affiliates to use my personal information to market to me.</p> <p>Name: _____</p> <p>Address: _____</p> <p>City: _____ State: _____ Zip: _____</p> <p>Account #: _____</p>
MAIL TO: Paducah Bank / PO Box 2600 / Paducah, KY 42002	

Who We Are

Who is providing this notice?	The Paducah Bank and Trust Company
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What We Do

How does Paducah Bank protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.
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How does Paducah Bank collect my personal information?	<p>We collect your personal information, for example, when you</p> <ul style="list-style-type: none"> • Open an account • Deposit money • Pay your bills • Apply for a loan • Use your credit or debit card <p>We also collect your personal information from others, such as credit bureaus, affiliates, and other companies.</p>
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Why can't I limit all sharing?	<p>Federal law gives you the right to limit only</p> <ul style="list-style-type: none"> • sharing for affiliates' everyday business purposes—information about your creditworthiness • affiliates from using your information to market to you • sharing for nonaffiliates to market to you <p>State laws and individual companies may give you additional rights to limit sharing.</p>
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What happens when I limit sharing for an account I hold jointly with someone else?	Your choices will apply to everyone on your account unless you tell us otherwise.
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Definitions

Affiliates	<p>Companies related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Our affiliates include companies with a Paducah Bank name and financial companies, such as PBT Insurance Services, LLC</i>
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Nonaffiliates	<p>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</p> <ul style="list-style-type: none"> • <i>Paducah Bank does not share with nonaffiliates so they can market to you</i>
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Joint Marketing	<p>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</p> <ul style="list-style-type: none"> • <i>Paducah Bank doesn't jointly market</i>
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