

# WOW!

## What does Paducah Bank do with your personal information?

<b>Who we are</b>	Who is providing this notice?	<i>The Paducah Bank and Trust Company</i>
<b>What we do</b>	How does Paducah Bank protect my personal information?	<i>To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.</i>
	How does Paducah Bank collect my personal information?	<i>We collect your personal information, for example, when you:</i> <ul style="list-style-type: none"><li>• <i>Open an account or deposit money</i></li><li>• <i>Pay your bills or apply for a loan</i></li><li>• <i>Use your debit card</i></li></ul> <i>We also collect personal information from others, such as consumer reporting agencies, our affiliated businesses, and others.</i>
	Why can't I limit all sharing?	<i>Federal law gives you the right to limit only:</i> <ul style="list-style-type: none"><li>• <i>Sharing for affiliates' everyday business purposes—information about your creditworthiness</i></li><li>• <i>Affiliates from using your information to market to you</i></li><li>• <i>Sharing for nonaffiliates to market to you</i></li></ul>
<b>Definitions</b>		
<b>Affiliates</b>	<i>Companies related by common ownership or control. They can be financial and nonfinancial companies.</i> <ul style="list-style-type: none"><li>• <i>Paducah Bank does not share with our affiliates</i></li></ul>	
<b>Nonaffiliates</b>	<i>Companies (financial and nonfinancial) not related by common ownership or control.</i> <ul style="list-style-type: none"><li>• <i>Paducah Bank does not share with nonaffiliates so they can market to you</i></li></ul>	
<b>Joint marketing</b>	<i>A formal agreement between nonaffiliated financial companies that together market financial products or services to you.</i> <ul style="list-style-type: none"><li>• <i>Paducah Bank does not jointly market</i></li></ul>	

**Questions?** Call 270.575.5700 or go to [www.paducahbank.com](http://www.paducahbank.com)

**WOW!**

## What does Paducah Bank do with your personal information?

### Why do we share your information?

Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some, but not all, sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do with your personal information.

### What information do we share?

The types of personal information we collect and share depend on the product or service you have with us. This information can include:

- Social Security number and income
- Account balances and payment history
- Credit history and credit scores

When you are no longer our customer, we continue to share your information as described in this notice.

### How do we share this information?

All financial companies need to share customers' personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customers' personal information; the reasons Paducah Bank chooses to share; and whether you can limit this sharing.

### Reasons we can share your personal information:

### Does Paducah Bank share?

### Can you limit this sharing?

**For our everyday business purposes**— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus

*Yes*

*No*

**For our marketing purposes**— to offer our products and services to you

*Yes*

*No*

**For joint marketing with other financial companies**—

*No*

*We don't share*

**For our affiliates' everyday business purposes**— information about your transactions and experiences

*No*

*We don't share*

**For our affiliates' everyday business purposes**— information about your creditworthiness

*No*

*We don't share*

**For nonaffiliates to market to you**—

*No*

*We don't share*

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