

# ***Privacy Notice***

A large, stylized graphic of the word "WOW!" in white, bold, sans-serif font, enclosed within a dark, rounded rectangular shape that resembles a speech bubble or a thought bubble. The background of the bubble is dark, and the text is bright white, creating a high-contrast effect.

**PADUCAH BANK** 270.575.5700 • [www.paducahbank.com](http://www.paducahbank.com)

555 Jefferson St. • 2401 Broadway • 2635 Lone Oak Rd. • 5542 Reidland Rd. • 2777 West Park Dr. MEMBER FDIC 

## ***Our Commitment to You***

The Paducah Bank and Trust Company is committed to protecting the privacy of your nonpublic personal financial information, or as we say your “private” information. We recognize, respect, and protect the personal privacy rights of all our customers. You have entrusted us with private information, and it is our policy to maintain your information in a confidential manner. We are committed to providing the highest level of security and privacy regarding the collection and use of your private information, as well as private information of all consumers who visit our institution and website.

## ***We Keep Your Private Information Private***

Unlike many other financial institutions, The Paducah Bank and Trust Company does not sell or share any of your private information.

## ***Information We Collect***

We collect nonpublic information about you from the following sources:

- The information we receive from you on applications or other forms you provide to us.
- Information about your transactions with us, our affiliated businesses, and others.
- Information we receive from consumer reporting agencies.

## ***Parties to Whom Private Information is Disclosed***

Even if you are no longer a customer of ours, we do not disclose any of your private information to anyone other than our affiliated businesses and service providers or except as permitted by law.

## ***Safeguarding Your Private Information***

Aside from keeping your information confidential, we also restrict physical access to your private information to only those Paducah Bank employees, affiliates, and service providers that need to know such information in order to provide products or services to you. We also maintain physical electronic and procedural safeguards that seek to comply with federal standards to ensure that your private information is protected.

## ***Guarding Your Own Information***

The Paducah Bank and Trust Company strongly recommends that you take the following precautions to guard against the disclosure and unauthorized use of your account and personal information:

- Never provide personal information (including full Social Security numbers or account and credit card information) over the phone unless you have initiated the call and know with whom you are speaking.
- Safeguard ATM, credit, and debit cards.
- Memorize PINs (personal identification numbers) and refrain from writing PINs, Social Security numbers, or credit card numbers where they can be easily found.
- Immediately change preassigned PINs to a personally memorized PIN.
- Store canceled checks, new checks, and account statements in a safe place.
- Tear up or shred unused preapproved credit offers.
- Report lost or stolen checks and credit and debit cards immediately.

**There is no need for you to request that your private information not be shared with nonaffiliated third parties.**

We are already committed to not sharing your private information in this manner.

If you ever have any questions about our commitment to your privacy or about any of our specific policies, please contact us at 270.575.5700.